

DECEMBER 2006

Alliance Luncheon Program

How does blight and environmental contamination get turned into gold? In Southern California, we are running out of raw land and looking for alternative ways to create retail and entertainment opportunities and generate economic development. PETCO Park is a prime example of how a developer worked closely with a redevelopment agency and brownfield experts to revitalize the urban core of San Diego. No obstacle is too big these days for success. This workshop promises to explore public/private partnerships (including the creative use of the Polanco Act), recycling brownfields and the rejuvenation of communities in the context of one exciting case study. Alliance is a program of the International Council of Shopping Centers (ICSC) designed for members of the public and private sectors to discuss development issues and to explore how they can work successfully together.

Moderator:

Kevin Noell, Board Member, National Brownfield Association, San Diego, CA

Panelists:

David Allsbrook, Director of Contracting & Public Works, Centre City Development Corporation, San Diego, CA

Charles Black, Regional Senior Vice President, The Irvine Company, San Diego (former President of the San Diego, CA Padres and leader of the PETCO Park development team)

Dan Johnson, Environmental Consultant, SCS Engineers, San Diego, CA

Richard Opper, Environmental Attorney, Opper & Varco, San Diego, CA

Date & Time: 12/12/06, -12:00 p.m. - 2:00 p.m.

Location: Long Beach Marriott
4700 Airport Plaza Drive
Long Beach, CA

Fee Options: Advanced \$35.00
On-Site \$45.00